

CREATIVITY & INNOVATION

Izabel's

clothing brand **Lunilou** provides eco-friendly children's clothing made from quality materials which are free of harsh chemicals. Her designs are lovely and unique, often showing delicate pastel colours and flowery details.



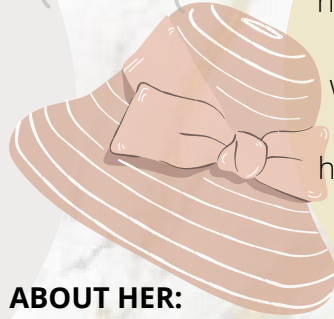
ABOUT HER:
Izabel Kovačić is a Croatian entrepreneur who, with the help of her sister, started her own clothing store. She's married to professional footballer Mateo Kovačić and is a very hard-working and caring person.

MINDFULNESS

Izabel's goal is to help reduce clothing waste and to sell products which are completely safe for children, especially those with special needs. Aside from her company, she also owns a charitable organization that helps children with illnesses.

DETERMINATION

Izabel and her sister Ivana worked hard to start their own business. In the beginning they were doing just about all the work, from bookkeeping to design. They eventually hired more workers, but they still try their best to satisfy customers and to keep the company growing.



Izabel Kovačić

LITTLE BIG THINGS

VISION

Izabel and her sister Ivana began discussing the idea of starting a business while they were still in college. Knowing exactly what they wanted, they quickly landed on the idea of starting an eco-friendly children's clothing store.



Elena Janković, Vlatka Korbar 2 f

PATIENCE



Izabel said in an interview that patience is a skill she had a hard time learning. Nevertheless, her current motto is "Slow and steady wins the race!".

PASSION

Growing up in Switzerland, Izabel learned to always recycle and take care of the environment. Because of this she is very passionate about keeping things eco-friendly, which is why she decided to start her own company.

